

## 3<sup>RD</sup> SUSTOURISMO NEWSLETTER





## Contents

The app is now online; welcome to SUSTOURISMO app!.....	3
SUSTOURISMO local tourist packages entered in the testing phase .....	4
Thessaloniki touristic packages .....	5
1 <sup>st</sup> : Discover the Byzantine aspect of Thessaloniki through a walking tour full of stories while further exploring the city by bike!.....	5
2 <sup>nd</sup> : Walking talking food, Thessaloniki by boat & sea and sun experience!.....	6
Discover Ravenna with the Romagna and Rail Smart Passes and win with SUSTOURISMO .....	7
PED Epirus two touristic packages for visits in the Preveza & Igoumenitsa cities! .....	8
1 <sup>st</sup> Tour: Make a walking tour of Preveza city highlights and visit its surrounding beaches & sites by bike. ....	8
2 <sup>nd</sup> Tour: Make a walking tour of Igoumenitsa city highlights and visit its surrounding beaches & sites by bike. ....	9
Trieste. Take a Ride on the Green Side – Enjoy a Sustainable visit to Grado and Aquileia .....	10
Ljubljana. Sustainable circle around Ljubljana moors .....	11
Enjoy a sustainable visit to Zadar with a SUSTOURISMO app .....	12
Explore Tivat in an eco-friendly way .....	13
Berat SUSTOURISMO tourist packages .....	14
1 <sup>st</sup> : Discover 24 centuries of history, culture and tradition at the UNESCO protected area of Berat.....	14
2 <sup>nd</sup> : Enjoy Berat as a local.....	15
Belgrade SUSTOURISMO tourist packages.....	16
1 <sup>st</sup> : free walking tour in the center of Belgrade .....	16
2 <sup>nd</sup> Riverside Tour .....	17
GDRP Policy .....	18



## The app is now online. Welcome to SUSTOURISMO app!

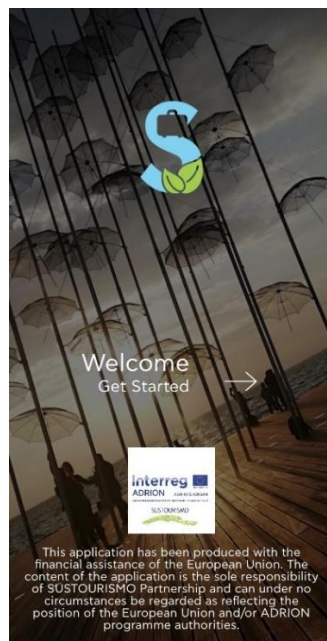
SUSTOURISMO app offers tourists the opportunity to:

- ✓ explore SUSTOURISMO areas - Thessaloniki (GR), Preveza (GR), Igoumenitsa (GR), Ravenna (IT), Grado-Aquileia (IT), Ljubljana (SL), Zadar (HR), Tivat (ME), Berat (AL), Belgrade (RS) -

and find out more on Points of Interest, sustainable mobility information, events, weather, SUSTOURISMO touristic packages, other useful information/links

&

- ✓ become part of sustainable tourism and mobility hand in hand development (give us your ideas, thoughts, complaints, submit implemented trips within the visited SUSTOURISMO area, count your steps, participate in SUSTOURISMO touristic packages) and win rewards!



QR codes for Android and for iOS



## SUSTOURISMO local tourist packages entered in the testing phase

The SUSTOURISMO “touristic packages” are rewarding schemes adopted by the different project’s partners in order to support the promotion of the sustainable tourism and mobility at local level. Different schemes will be tested from August 2021 in the different cities and countries involved in the SUSTOURISMO project. Thanks to the collaboration schemes jointly defined by the tourism and mobility bodies of the different areas, the tourists will be able to enjoy these packages and awards by using the SUSTOURISMO app. The touristic packages and awards will play the role of strong incentives through which the tourists will contribute to the environmental sustainability and preservation of cultural heritage of the involved areas. The aim of these cooperation schemes is not only to jointly define the plans and actions of the project, but also to maintain the SUSTOURISMO interventions beyond the scope of the project. More details on the different SUSTOURISMO local tourist packages are provided in the next paragraphs.





## Thessaloniki touristic packages

### ***1<sup>st</sup>: Discover the Byzantine aspect of Thessaloniki through a walking tour full of stories while further exploring the city by bike!***

The first SUSTOURISMO touristic package for Thessaloniki offers the tourist with the opportunity to dive in city's history and beauty. The tourist can find out the Byzantine aspect of the city accompanied with an experienced tour guide-archaeologist. The 'travel' to the history, starts with the Old Monastery of Vlatadon, the unique Byzantine Monastery that remains in operation in Thessaloniki and offers a wonderful panoramic view of "The Bride of Thermaikos Gulf". Continuing the tour, the tourist can walk through Byzantine baths, monasteries, churches and imposing walls constituting the Byzantine monuments of Thessaloniki, some of which are certainly so important that were recognized by UNESCO as World Heritage Sites. The package-experience is concluded with the possibility to enjoy a free 1h bike ride to further explore the city. Downloading the SUSTOURISMO app is the first step to experience the touristic package, then SUSTOURISMO app becomes an engagement tool through which the tourist can win more rewards!

**Following the Traces of History**

Discovering the Byzantine aspect of Thessaloniki through a walking tour full of stories while further exploring the city by bike

**Activities:**

- visits to UNESCO World Heritage Monuments
- connect with the city's architecture
- get familiar with Thessaloniki's unique history

**Included in the package:**

- a professional tour guide
- all information about 'passing' points of interest
- an 1-hour free bike ride

**CHECK THE SUSTOURISMO APP!**

Logos: Interreg ADRION ADRIATIC-IONIAN, AMMON EXPRESS, CITY BIKE, CERTH, Thessaloniki Tourism Organisation.





## 2<sup>nd</sup>: *Walking talking food, Thessaloniki by boat & sea and sun experience!*

Experiencing the 2nd SUSTOURISMO touristic package, the tourist has the opportunity to discover the unknown spots of the Greek cuisine in the city of Thessaloniki. As the tourist walks with an experienced escort - a professional of the Greek cuisine, he/she learns about city's daily life while treating itself with traditional viands in the «hidden» spots of the local markets. The tourist is also offered the opportunity to explore the beauty of the city from a different point of view; a traditional boat is transferring the tourist to the Blue Flag awarded beaches of Peraia and the Neoi Epivates. The 'SUSTOURISMO' tourist, when arriving in Neoi Epivates by the boat, can also enjoy a free coffee in a nearby beach bar. Closing the day, the tourist can go back to the city center by the same traditional boat (return trip). Again here, as in the first package for Thessaloniki, the SUSTOURISMO app is the key to 'unlock' the experience and to open the path for further rewards to the tourists!

<p><b>"WALKING TALKING FOOD" &amp; "Thessaloniki sea &amp; sun experience by boat"</b></p> <p>Discover unknown spots of greek cuisine in the city of Thessaloniki, learning the history of local markets and famous traditional taverns. Also, travel with traditional boats connecting city center to nearby beaches of Peraia" &amp; "Neoi Epivates".</p>	
<p><b>Activities:</b></p> <ul style="list-style-type: none"> <li>• learning about Thessaloniki everyday life</li> <li>• taste traditional delicacies in local markets</li> <li>• unfold the history of Greek meals</li> <li>• visit the seaside areas of Thermaikos gulf by boat</li> </ul>	<p>Google Play</p> <p>Download on the App Store</p> <p><b>CHECK THE SUSTOURISMO APP!</b></p>
<p><b>Included in the package:</b></p> <ul style="list-style-type: none"> <li>• a professional guide in the Greek cuisine</li> <li>• two way ticket by boat to Peraia and N. Epivates</li> <li>• Free coffee and sun umbrella in the Wet Roses beach bar (N. Epivates)</li> </ul> <p> </p>	



## Discover Ravenna with the Romagna and Rail Smart Passes and win with SUSTOURISMO

The SUSTOURISMO Ravenna tourist package intends to reward tourists visiting the Ravenna city using the public transports and in particular two innovative integrated tickets allowing to use all the buses and train circulating in the Romagna region (Romagna Smart Pass and Rail Smart Pass). This initiative was developed in collaboration with the Ravenna municipality (mobility and tourism departments) and the local public transport operator “Start Romagna”. All the tourists that during the 2021 will buy one of the 3/7 days integrated public transport tickets and visit at least one of the selected Ravenna monuments, thanks to the SUSTOURISMO App can obtain a prize released in the Ravenna tourists Info Points collaborating to the initiative.

More info on the Ravenna SUSTOURISMO tourist package can be found here: <https://www.fondazioneitl.org/en/sustourismo-project-discover-ravenna-with-the-romagna-and-the-rail-smart-passes/>





## **PED Epirus two touristic packages for visits in the Preveza & Igoumenitsa cities!**

### ***1<sup>st</sup> Tour: Make a walking tour of Preveza city highlights and visit its surrounding beaches & sites by bike.***

The 1<sup>st</sup> Step of the Tour, starts with a walk from the Venetian Clock Tower, with its famous solar clock. Next to it, you will find the Metropolitan Church of Saint Charalampos, one of the unique sites of the city.

The tour continues to the Seitan Bazar, one of the most interesting street in the historical center of the city, where you can visit the bust and house of the poet Kostas Kariotakis. The next station is in the central market, where you can visit the Theofaneios School and the Municipal Gallery “Giannis Moralis”. Last station of the 1<sup>st</sup> step of the Tour, is the Castle of Saint Andreas (Its Kale), in the north part of the city.

If you want to continue to the 2<sup>nd</sup> Step of the Tour, you can grab a bike, and enjoy the coastal route of the city. Across the route, you will find the Androutsos Square and the monument of the Unknown Sailor. The tour continues to the famous Thermal Baths, opposite to the local-favorite & historical Municipal Cafe. In close distance, you can visit the Blue Coast beach with its clear and shallow waters.

The last station of the Tour is the Castle of Pantokrator, where you can enjoy one of the most wonderful sunsets of the region.







---

***2<sup>nd</sup> Tour: Make a walking tour of Igoumenitsa city highlights and visit its surrounding beaches & sites by bike.***

The 1<sup>st</sup> Step of the Tour, is a walk from the central square in front of the Town Hall, to the Castle of Igoumenitsa, located on a pine-covered hill above the city. Also, you may visit the market of Igoumenitsa, and buy local delicacies. The second destination is, in the north part of the town, the modern & rich in exhibits, Archaeological Museum of Igoumenitsa, where you can receive information of all the archaeological sites located in Thesprotia. If you want to continue to the 2<sup>nd</sup> Step of the Tour, opposite the Museum, you may grab a shared bike and ride across the impressive Drepano peninsula, and/or reach the nearby 19<sup>th</sup> Century Tower of Ligia, located in the estuary of Kalamas river.





## Trieste. Take a Ride on the Green Side - Enjoy a Sustainable visit to Grado and Aquileia

In the Friuli Venezia Giulia Region, the “touristic package” has foreseen the launch of the pilot action “Take a ride on the green side - Enjoy a sustainable visit to Grado and Aquileia” with the aim to encourage tourists to discover and use sustainable mobility solutions and create synergies with regional and local stakeholders from the tourism, transport and culture sector.

The cornerstone of this pilot activity is cycling tourism, valorizing existing cycling infrastructures and public transport services for bike transport in the areas of Lignano, Aquileia, Grado and Trieste with the support of the SUSTOURISMO App. The initiative will be running from 23/07/2021 to 03/10/2021.

In addition to this the CEI-Executive Secretariat is planning to organize a one-day event to further promote the initiative by involving a group of 15-20 users in the cycling contest.

The contest will be organized on 26th September 2021 and all participants will be rewarded with some project’s gadgets, by presenting the points collected on the SUSTOURISMO App during their sustainable trip!

For more information on the initiative and the cycling contest visit the CEI-ES **website!** [link: https://www.cei.int/news/9106/sustourismo-take-a-ride-on-the-green-side-new-sustainable-contest-in-friuli-venezia-giulia-region](https://www.cei.int/news/9106/sustourismo-take-a-ride-on-the-green-side-new-sustainable-contest-in-friuli-venezia-giulia-region)





## Ljubljana. Sustainable circle around Ljubljana moors

There are only a few capitals that have such an extensive, special and accessible green area as the Ljubljana Marshes on their doorstep. This area is not only unique for its beautiful nature, but it also boasts of a very rich historical and archaeological heritage. The cycling tours are designed to allow the participant to experience all aspects of this amazing area protected as a landscape park.

Ljubljansko Marshes, located in the Ljubljana Basin, cover an area of 163 km<sup>2</sup>. At the southern edge of the landscape park, the Ljubljanica River flows from several karst springs. The river has cut a few meters deep riverbed, and its descent is only about 1 m in the entire length of 20 km, so spring and autumn floods can cover up to half of the entire area of the Marshes. Floods are an annual phenomenon and one of the main characteristics of this part of Slovenia.

SUSTOURSIMO tourist packages in Ljubljana consists of two cycling tours. Cycling takes place on mostly flat terrain, and the route can be enriched by climbing one of the hills that surround the southern edge of the Marshes. There are countless paths through meadows, fields, and forests, the more we explore the marshes, the more we find them captivating.

By combining train ride from the city centre with cycling through the unique landscape and stopping to see numerous historical and natural points of interest along the way, the tourist obtains a memorable experience, while being sustainable at the same time.

More info on the Ljubljana SUSTOURSIMO tourist package can be found here: <https://rralur.si/projekti/sustourismo/>







## Enjoy a sustainable visit to Zadar with the SUSTOURISMO app

The City of Zadar, in the framework of SUSTOURISMO project, offers to their tourists three different touristic packages to explore the city in a more sustainable way. End users by participating in touristic packages can explore the city by choosing between two different walking routes and two different cycling routes, depending on whether they enjoy hanging out in the sun and the sea or are recreational types. For those who prefer walking, we also offer a route that explores the UNESCO-protected walls of the city of Zadar as an outstanding monument of the modern maritime fortification scheme. Thanks to the SUSTOURISMO app, all tourists can obtain a prize for participating.







## Explore Tivat in an eco-friendly way

The Municipality of Tivat, in cooperation with partners at the local level, has created tourist packages that promote sustainable mobility. Tourists have the opportunity to explore the Tivat area from a different perspective, in a completely eco-friendly way. Offered tours include TUK TUK tours, various active packages (SUP, kayak, hiking), and solar boat tours that allow you to explore the most beautiful highlights of Tivat and Boka Bay, promoting sustainable and responsible mobility and tourism. Also, exploring Tivat with a classic city tour, and visiting various cultural, historical, and important modern local highlights with local guide. Tivat Salina “Solila” Tours provides visiting natural attraction nearby Tivat is an oasis of unspoiled nature that provides shelter for some rare species of birds like cormorants. This area of 150 ha is home to 111 bird species, 49 of which are related only to aquatic/water habitats. All the tourists who book tourist packages through the SUSTOURISMO App will receive a significant discount on the price of the selected package.





## Berat SUSTOURISMO tourist packages

### ***1<sup>st</sup>: Discover 24 centuries of history, culture and tradition at the UNESCO protected area of Berat***

The tour will start at the Gorica Bridge allowing tourist(s) to walk towards the ancient quarter of Mangalem. Houses inch up the hillside all vying for a precious slice of Berat's view. Walking in spiraling stone streets and alleys tourists will visit the iconic Medieval Center, gazing upon the beautiful King Mosque, and the Halveti Tekke monument.

The tour will continue towards the city's famous castle by stopping first at National Ethnographic Museum where tourists can dive into history and tradition.

Tourists will then climb up to the magnificent Castle of Berat. Within its walls, tourists will find a vast citadel complex comprised of stone streets, houses and Byzantine churches mixed. Key points of interest within Berat Castle include the Church of Saint Trinity, the Church of Saint Michael and the Church of Saint Mary of Blachernae. The walking tour will be finished by exploring Byzantine art and iconography in the Onufri Museum, inside the Dormition of St. Mary Cathedral. In addition, tourists will have the opportunity, as part of the package, to explore certain parts of the city by a free bike service.





## *2<sup>nd</sup>: Enjoy Berat as a local*

The tourist(s) can experience living like a local, while exploring the picturesque view of the city, drinking high quality coffee in the city centre, and tasting wine in a famous winery the Roshnik's near-by village. As the tourists walk with an experienced guide, they can enjoy a free coffee in **Kafe Gimi**, one of the most famous bars in the main boulevard. Near-by, tourists have the chance to view **artisanal products** displaying charactersitic Albanian refined works on wood, stone and other materials.

Tourists will then be guided towards Alpeta winery, located 12 km away in the Roshnik's village. The tour in the winery will offer a walk through the vineyards and the fields, and then visit the 300 year old house. A visit will follow in the premises of the **Alpeta winery** to get introduced to the process of wine making and taste different types of wines and the two types of raki as well. A return trip will bring tourists back to their point of departure.







## Belgrade SUSTOURISMO tourist packages

### *1<sup>st</sup>: free walking tour in the center of Belgrade*

The SUSTOURISMO Belgrade tourist package intends to stimulate tourist to visit the sights of Belgrade on foot. There are two walking tours within the tourist package 1, which are realized on different days of the week. Depending on which tour is more attractive to them or the day that suits them, tourists can choose one of the offered walking tours. These tours are realized in cooperation with Balkan roads ltd. Depending on walking tour tourists can get acquainted with the National theatre and the National Museum, Bohemian Quarter (Skadarlija), Nikola Tesla Museum, National library of Serbia and glorious Saint Sava temple, etc. These tours are for free and if they are satisfied tourists can leave a tip to the tour guide. The bonus is realized in the Shonda gastro bar of the Mona Plaza Hotel.







## 2<sup>nd</sup> Riverside Tour

The SUSTOURISMO Belgrade tourist package intends to stimulate tourist to visit the sights of Belgrade by bicycle. The tourist(s) will have the opportunity to see those parts of Belgrade that will not easily find by themselves and ride past Belgrade architecture before taking a break at the Ada Ciganlija beach. This tour visits the communist part of the city, New Belgrade: Staro Sajmiste”, “SIV”, “Hotel Yugoslavia”, “Genex Tower”, Belgrade Waterfront, Ada Ciganlija, etc. This tour is realized in cooperation with iBikeBelgrade (Note differently ltd). The bonus is realized in the Shonda gastro bar of the Mona Plaza Hotel.





---

*This announcement has been produced with the financial assistance of the European Union. The content of the announcement is the sole responsibility of SUSTOURISMO PP3 (Institute for Transport and Logistics) and can under no circumstances be regarded as reflecting the position of the European Union and/or ADRION programme authorities.*

## **GDPR Policy**

We are sure you are aware that new laws about data protection have come into force in May 2018. As your privacy is important to us, we wanted to assure you that your data will only be used to keep you informed about the latest activities of SUSTOURISMO and invite you to SUSTOURISMO events. We will not give out your data to any other third party address on its mailings list nor to other people without your permission.

You do not need to do anything unless you no longer wish to receive emails concerning SUSTOURISMO project. Should this be the case, please contact us in reply to the email stating this fact. If we don't hear from you we shall assume you wish to continue receiving information about SUSTOURISMO and keep your email address on our list.

Our mailing address is:  
SUSTOURISMO,  
Institute for Transport and Logistics,  
Via dei Mille 21,  
40121 - Bologna, Italy  
[sustourismo@fondazioneitl.org](mailto:sustourismo@fondazioneitl.org)